



Art Matters

Art cannot be isolated from any walk of life; science&technology are no exception. We are fast growing into an interdisciplinary world, a world where everything needs everything else. Art can be the binding force we badly need.

Films can be used to promote the importance of science, products are as good as non-existent without branding and technology, at times, is colourless without art. Srishti 2016's 'ART MATTERS' was an attempt at letting the two disciplines express themselves through aspiring students. Events held in this category included contests in product designing,spot painting, live photography,sculpture making And short films.



Art Matters Report



ART MATTERS is a forum dreamt and created by art lovers and aspirants to promote art in the best exquisite form. It is a platform to connect young artists with ideas, inspiration, resources and also allow exchange of talent. The forum aims in providing an opportunity to the young artists to enhance their caliber, exhibit their talents and pave a connecting link to interact with celebrated artists, curators, art historians, art critics and other fraternity of art (all forms). Conception of Art, its expression and theories of art experience have been changing through the times. Art matters believe in the concept of further upgrading artistic skills and refining talent with much exposure to the emerging trends, platforms and media. The art matters aims at encouraging young artists to scale success in their professional field and also enthuse a feeling of social responsibility and contribute their bit in nation building through art.

In SRISHTI 2015, As art really matters for Technology, State level Art & Design Exhibition was included in the event. The exhibition and competition of paintings, sculpture, thematic poster designs, photography, short films and seminars and demonstrations.

The ' Art Matters State level Art & design Contest 2016' Was inaugurated by Eminent Artist, Sri Bheem Rao murugod, Sri and Chi Su Krishna Sety. 150 students were participated from different fine Art Colleges. this Time we included a Short film and live Photography Competition. In Short Film Section, we got 15 entries from fine art colleges and other Visual art institutions, out of 15 entries 5 films were selected for the screening. The screening included interaction with production team, Film makers and delegates. In Live Photography Section, Students Captured the entire Event with their cameras.

The event also included Seminars by resource persons like Sri T S NagaBharana - Film Maker, Sri Maanohar Acharya - Eminent artist, Sri Mayur Channagere - Documentary Film Maker, Sri Sanjay chapolkar - hobby Artist, on Art Education, Film Making, and demonstrations on Painting and Sculpture.

Statistics :

- Total no. of Entries received : 250
- Entries Invited :
- Painting Exhibition : 100
- Live Painting Competition : 100
- Sculpture : 70
- Photography : 20
- Poster : 15
- Short Film : 5

Opinion :

Chetana M Vasishta
II Year BVA
S J P Fine art college Shivamogga



I'm, Chetana M Vasishta Shivamogga. I was participated in 'state level art & Design contest - 2016' organised by 'Art Matters'. Its a new experience for me.

As like me, so many students from different colleges has participated & exhibited their paintings. I got lots of new friend and learnt lots from them. The 3 days event had live demonstration of painting & sculpture, sessions of artists, photography, short movie and more..

All the facilities were very nice. I was unable to participate last year. I felt like i missed an good opportunity. First day of the event I felt like a illnesses, may be because of new and unknown people. But last day I felt bad to go back to home. I want to say that.. its a COLOURFUL event.